



MISSION: ST. LOUIS

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Mission: St. Louis

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FOR IMMEDIATE RELEASE

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Mission: St. Louis Affordable Christmas event helps over 450 families

St. Louis, MO. - Each year, Mission: St. Louis hosts an empowering holiday event that allows people to provide Christmas for their family. The Mission: St. Louis office on North Grand was transformed into a toy store for families to shop for gifts at a discounted rate.

Shoppers could spend \$4 for each child they registered, up to six children. Toys were priced at drastically reduced prices ranging from \$1-\$4 based off the market value of the toy. Families also received backpacks filled with gender and age appropriate supplies and winter wear while supplies lasted. Families also had the choice to get their gifts wrapped.

The event was held on December 10th from 8 a.m. to 1 p.m. with the help of Mission: St. Louis staff and 150 community volunteers. This year 1,770 children from 485 families received gifts through the event.

Over 5,000 toys were available for families to choose from, including 108 bikes, drones, baby dolls and more. All toys were new and were donated through 54 toy drives around the city, 400 individuals or bought by Mission: St. Louis.

For additional questions visit our website or contact Aly Haag at aly@missionstl.org

About Mission: St. Louis: *Mission: St. Louis is a nonprofit that is restoring the city by empowering people to transform their lives. We have made a strategic set of programs available to the people we serve. We walk alongside people as they work their way through our programs, empowering entire families to break the cycle of poverty.*

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